

# STRONGBOARD BALANCE® Brand Logo: Black and White

PMS (Pantone® Matching System)

On light background

## PRINTING NOTE:

Top “S” of spring logo should always be approx. 60% transparency of bottom solid color on ALL colors.

“STRONG” type always matches color of “S” at top of logo.



**STRONGBOARD  
BALANCE**

PMS BLACK 6 C

## PRINTING NOTE:

Bottom “B” of spring logo should always be 100% ink fill and matches “BOARD BALANCE” type color.

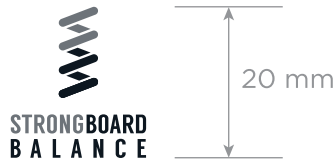
### PROTECTION AREA



This protection area allows clear visibility for logo. It is empty, clean space where no graphics or text can intrude.

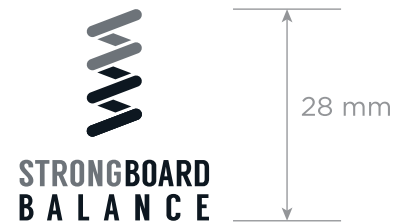
The thickness around entire logo is equal to the width of one coil width of logo mark.

### MINIMUM PRINT SIZE



20 mm recommended for best legibility

### MINIMUM TEXTILE SIZE



28 mm recommended for best legibility

On dark background (darker than 50% black background), use white or color logos.



PMS White (Brightest)

# STRONGBOARD BALANCE® Brand Logo: Colors

PMS (Pantone® Matching System)



Red  
PMS 485 C



Hot Pink  
PMS 806 C



Purple  
PMS 265 C



Blue  
PMS 300 C



Green  
PMS 361 C



Yellow  
PMS 116 C



Orange  
PMS 1505 C



Chrome/Silver  
Silver Foil or  
PMS 877 C (Silver)