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StrongBoard Balance Inks 1st Endorsement Deal with MMA Star Uriah Hall

New Limited Edition ‘Primetime’ Balance Board Now Available to Order from StrongBoardBalance.com!

MARINA DEL REY, Calif. (December 8, 2015) – The creators of [StrongBoard Balance®](#) announce the inking of their first endorsement deal – an agreement with mixed martial artist champion [Uriah “Primetime” Hall](#) to create a limited edition “Primetime” board.

To view Hall’s Primetime board, or to purchase one, click [here](#).

The Primetime StrongBoard Balance features springs in a custom color combination representative of the Jamaican flag – green, yellow, and black – as Jamaica is Hall’s country of birth. The limited edition board offers users the same effective workout as the original, while burning calories and improving flexibility, range of motion, and core strength – all integral elements in fitness needed to compete effectively in the octagon.

“I’m very pleased to partner with StrongBoard Balance to create the Primetime balance board,” Hall said. “I’ve been a huge fan of StrongBoard Balance for a while now, as it’s become a staple of my daily workouts.”

“I love StrongBoard’s sturdy construction and great design, which provides a unique and challenging workout, all while improving the balance I need as an athlete and a fighter,” added Hall. “Whether doing squats, using weights, or doing pushups, it’s the perfect tool to work every major muscle needed to perform at a higher level!”

To view a video of Uriah Hall training with StrongBoard Balance, click [here](#).

Hall is known for his ability to overwhelm opponents and defeat them by knockout. He is currently the 11th ranked middleweight in the UFC. Hall first came to prominence as a runner-up in Fox Sports 1’s popular television series, “The Ultimate Fighter,” in 2013. The show features MMA fighters who train, then fight to compete for a UFC contract.

“We’re honored to partner with Uriah for our first endorsement deal and present the limited edition Primetime Board,” said [Mike Curry](#), fitness expert and creator of StrongBoard Balance. “Uriah uses StrongBoard in his daily workouts, and his sincerity makes him a great brand ambassador.”

“We have been following Uriah’s career for some time, and we see leadership skills, strength, tenacity, and dedication to everything he commits to,” added Curry. “He is philanthropic and kind, and he strives for the betterment of himself and others. This is something we all aspire to, and it’s an honor to have him on board.”

The limited edition Primetime StrongBoard Balance retails for \$289.00. For more information, please visit www.StrongBoardBalance.com.

To download promotional images of Uriah Hall and the Primetime board, click [here](#).

StrongBoard Balance is a portable and electricity-free platform that rests upon four compression springs, allowing individuals to train using their own body weight for resistance during full-motion exercises.

The revolutionary balance board has gained much media attention since its 2013 debut. StrongBoard Balance continually is featured on top news stations, including ABC, Fox, KTLA, and Telemundo, as well as written about in health, fitness, and lifestyle publications, like Shape magazine, Vegan Health and Fitness magazine, ACEFitness.org (American Council on Fitness), About.com, Yahoo’s GrindTV.com, Club Industry, Fitness Magazine, Examiner.com, and many other media outlets.

In May 2015, MyMMANews.com published an article about the increasing popularity of StrongBoard Balance in the workouts of top MMA fighters. To read the article, click [here](#).

Media wishing to review StrongBoard Balance may contact Chris@StrongBoardBalance.com.

Fitness trainers interested in bringing StrongBoard Balance to their area may email Info@StrongBoardBalance.com.

About StrongBoard Balance:

StrongBoard Balance is a one-of-a-kind, premiere balance platform for all levels of fitness enthusiasts. Designed to complement and intensify users’ favorite workout routines, StrongBoard Balance’s patented ‘multi-spring technology’ provides full-body fitness to increase muscle activation and calorie burn. As a portable and electricity-free platform, it allows users to train using their own body weight for resistance during full-motion exercises. Paired with a licensed physical therapist, StrongBoard Balance aids in the recovery of many injuries created by imbalance. It gently increases the patient’s flexibility, range of motion, and strength. Over time and with repeated use, exercising with StrongBoard Balance helps rebuild the bridge between the brain and the injured muscle. As users

regain strength and decrease the pain associated with the injury, their range of motion increases allowing for increased blood flow and further healing. For more information, visit <http://StrongBoardBalance.com>, www.Twitter.com/StrongBoard, www.YouTube.com/user/StrongBoardBalance, or www.facebook.com/StrongBoard.

About Uriah Hall:

Born in Spanish Town, Jamaica, Uriah Hall is a popular, hard driving mixed martial arts fighter whose six-foot frame and fast hands and legs have led him to become one of the top MMA fighters today. Learning martial arts as a way to overcome bullies while a boy growing up in Queens, New York, Hall grew to love MMA training and competition. He joined the professional MMA world, winning his first three fights and the Middleweight title at Bellator 11 for the Bellator Fighting Championships, in 2009. Hall came to fame when he became runner-up in the popular Fox Sports 1 television series “The Ultimate Fighter” in 2013. Hall has since defeated a variety of top fighters, such as Chris Leben, Thiago Santos, and Gegard Mousasi. Among his titles are two middleweight championships with Ring of Combat. For more visit <https://twitter.com/UriahHallMMA>.

Keywords:

StrongBoard Balance, Primetime Board, An Evolution In Fitness, Uriah Hall, MMA, mixed martial arts, fight, fighter, UFC, Ultimate Fighter, Jamaica, Jamaican, Mike Curry, balance board, spring board, fitness board, balance training, platform, exercise, workout, fitness, evolution, revolutionary, strength, agility, flexibility, endurance, healthy, muscles, trainer, motion, core strength, StrongBoardBalance.com

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