FOR IMMEDIATE RELEASE

StrongBoard Balance® Releases Two New Premium Spring Colors

Balance Board Now Offering Pink & Purple Colored Springs for Limited Time

MARINA DEL REY, Calif. (October 1, 2014) – Fitness enthusiasts can now order their StrongBoard Balance® with pink and purple-colored springs for a limited time.

The two new premium colors join six additional standard-colored springs available for the balance board, such as red, white, blue, yellow, orange, and black. A full range of custom colors is also available. To view images of all the StrongBoard colors, click here.

"We've had a big demand for purple and pink springs, so we wanted to introduce these premium colors at an easier price point than our full custom option," said StrongBoard Balance creator Mike Curry.

StrongBoard Balance is a portable, electricity-free platform that rests on four compression springs that allow users to train by using their own body weight for resistance during full-motion exercises.

Since StrongBoard debuted on the market last November, the <u>balance</u> platform has attracted attention and praise for its ability to provide an efficient method to strengthen and train the entire body. StrongBoard Balance compliments and intensifies users' favorite work-out routines. All ages and fitness levels can use the board, whether in peak physical condition, recovering from injury, or starting down the path of a healthy lifestyle.

"Good Day LA" reporter Sandra Endo recently featured a StrongBoard Balance class in a segment for Fox 11 LA KTTV, showing how the balance board works. To watch her report, click <u>here</u>.

For more information about StrongBoard Balance and where to purchase, click here. A video of StrongBoard Balance in use by people of all fitness levels and age groups can be seen here.

Media wishing to review StrongBoard Balance may contact Adella@StrongBoardBalance.com.

Fitness trainers interested in bringing StrongBoard Balance classes to their area may email lnfo@StrongBoardBalance.com.

About StrongBoard Balance:

StrongBoard Balance is a one-of-a-kind, premiere balance platform for all levels of fitness enthusiasts. Designed to complement and intensify users' favorite workout routines, StrongBoard Balance's patented 'multi-spring technology' provides full-body fitness to increase muscle activation and calorie burn. As a portable and electricity-free platform, it allows users to train using their own body weight for resistance during full-motion exercises. Paired with a licensed physical therapist, StrongBoard Balance aids in the recovery of many injuries created by imbalance. It gently increases the patient's flexibility, range of motion, and strength. Over time and with repeated use, exercising with StrongBoard Balance helps rebuild the bridge between the brain and the injured muscle. As users regain strength and decrease the pain associated with the injury, their range of motion increases allowing for increased blood flow and further healing. For more information, visit https://StrongBoardBalance.com, www.Twitter.com/StrongBoard, www.YouTube.com/user/StrongBoardBalance, or www.facebook.com/StrongBoard.

Keywords:

StrongBoard Balance, StrongBoard Balance, An Evolution In Fitness, Custom Colored Springs, Mike Curry, balance board, spring board, fitness board, balance training, platform, exercise, workout, fitness, evolution, revolutionary, strength, agility, flexibility, endurance, healthy, muscles, trainer, motion, core strength, pink, purple, StrongBoardBalance.com

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