## StrongBoard Balance® Encourages Voting with Social Media Campaign

The Stability Trainer is Giving 10% Off and Free Shipping to Promote the Importance of Voting



LOS ANGELES (October 20, 2020) – <u>StrongBoard Balance</u>®, the stability trainer featuring MULTI SPRING TECHNOLOGY™, is encouraging voting for the upcoming national election on November 3. To participate, everyone is invited to post a selfie on social media with their "I Voted" sticker and add the hashtag #VoteSB. Participants will receive a coupon code via direct message. The coupon will be redeemable for a 10% discount on their StrongBoard purchase in addition to free shipping, saving customers \$50-\$100 on each order. The promotion runs through November 5.

"Voting in both national and local elections is a critical responsibility," said Mike Curry, founder of StrongBoard Balance. "We want to motivate those on the fence about casting their ballot as

well as reward those who are already on board. Everyone should understand the power of our voice to shape the nation and remember that all public offices are employed by the people, for the people."

More than a balance board, StrongBoard's MULTI SPRING TECHNOLOGY™ provides 360 degrees of multi-planar variation around its fulcrum, also known as Unlimited Dynamic Articulation™ or UDA. Various positions allow users to isolate specific muscles, or engage in aerobic and anaerobic combinations to activate all muscle groups simultaneously. StrongBoard users can achieve a *full-body* workout, burning more calories in less time than doing the same exercises on the floor or stable surface. StrongBoard's unique engineering prevents a user from stabilizing, requiring total muscle engagement, forcing strength gains, increased endurance and improved reaction times.

Media interested in learning more about StrongBoard Balance may contact Cody@StrongBoardBalance.com.

For more information, inspiration, tips, and tricks, visit the <u>StrongBoard Instagram page</u> or <u>StrongBoardBalance.com</u>.

## **About StrongBoard Balance:**

StrongBoard Balance is a one-of-a-kind, premiere stability board for all levels of fitness enthusiasts. Designed to complement and intensify users' favorite workout routines, StrongBoard Balance's patented MULTI SPRING TECHNOLOGY™ provides full-body fitness to increase muscle activation and calorie burn. As a portable and electricity-free platform, it allows users to train using their own body weight for resistance during full-motion exercises. Paired with a licensed physical therapist, StrongBoard Balance aids in the recovery of many injuries created by imbalance. It gently increases the patient's flexibility, range of motion, and strength. Over time and with repeated use, exercising with StrongBoard Balance helps rebuild the bridge between the brain and the injured muscle. As users regain strength and decrease the pain associated with the injury, their range of motion increases allowing for increased blood flow and further healing. For more information, visit StrongBoardBalance.com, Instagram, Twitter, YouTube, or Facebook.

## **Keywords:**

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